

Clinical Symposium on

Advances in **SKIN &**
WOUND CARE



Aerial view looking East – City of Chicago/Peter J. Schulz

The Conference for Prevention and Healing

Dates: October 16-19, 2003

Location: Hyatt Regency Chicago

Web site: www.symposiumonwoundcare.com

Sponsored by



LIPPINCOTT WILLIAMS & WILKINS

Publisher of *Advances in Skin & Wound Care*



Dear Colleague:

YOU'RE INVITED TO JOIN US

from October 16 to 19, 2003, at the Hyatt Regency Chicago, Chicago, IL, home of the 18th Annual Clinical Symposium on Advances in Skin & Wound Care: The Conference for Prevention and Healing. The conference is sponsored by Lippincott Williams & Wilkins, publisher of *Advances in Skin & Wound Care*.

You'll be in good company if you attend. We're expecting 1,000 multidisciplinary practitioners at this year's conference—nurses, physicians, podiatrists, physical therapists, and others who manage skin and wound care patients across the continuum of health care.

Like the conference attendees, the planning panel represents a cross-section of practitioners involved in skin and wound care. This year they've designed a dynamic program that will set this conference apart from all others, combining sessions that highlight how clinicians can apply research to everyday patient management with sessions offering an interactive experience. Faculty members have been charged by the panel with helping attendees understand how they can turn the challenges of preventing and healing wounds into opportunities for improving patient care.

At the end of the 3 ½ days of the Clinical Symposium, you and your colleagues will have met the following four objectives:

- Identify evidence-based wound prevention and treatment practices
- Discuss the results and clinical application of new research on wound prevention and healing
- Participate in interactive sessions or workshops on wound assessment and management techniques
- Apply basic to advanced concepts in the science of wound healing to your practice or role in preventing and managing wounds.

Once again, the conference will offer CME credit for physicians and podiatrists and CE credit for nurses and physical therapists. You can earn even more CME/CE credit during the exhibit breaks by viewing your colleagues' posters in the exhibit hall.

We're looking forward to helping you attain your educational goals at the 18th Annual Clinical Symposium on Advances in Skin & Wound Care: The Conference for Prevention and Healing.

Best regards,



Sharon Baranoski, MSN, RN, CWOCN, APN
Symposium Director



Richard "Sal" Salcido, MD
Course Director

2003 PLANNING PANEL

Sharon Baranoski, MSN, RN, CWOCN, APN

Symposium Program Director
Silver Cross Hospital
Joliet, IL

Richard "Sal" Salcido, MD

Symposium Course Director
University of Pennsylvania Health System
Philadelphia, PA

Elizabeth A. Ayello, PhD, RN, CS, APRN, BC,s CWOCN, FAAN

New York University
New York, NY

Nancy Collins, PhD, RD, LD/N

Nutrition Guidance Center
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Nancy DiMauro, MA, RN, BC

Director of Nursing Continuing Education
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Mary Jo Geyer, PhD, MS, PT, CWS

University of Pittsburgh
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Philadelphia, PA

Steven Kravitz, DPM, FACFAS, FAPWCA

Executive Director
American Professional Wound Care
Association
Richboro, PA

Diane K. Langemo, PhD, RN

University of North Dakota
College of Nursing
Grand Forks, ND

Jay Magrann

Executive Director Continuing Education
Lippincott Williams & Wilkins
Philadelphia, PA

MISSION STATEMENT

The Clinical Symposium on Advances in Skin & Wound Care: The Conference for Prevention and Healing will meet the continuing education needs of multidisciplinary skin and wound care practitioners, from novice to expert, by providing a forum for educational sessions and interactive workshops that offer comprehensive wound management strategies. Discussions will highlight current clinical practice plus how to integrate cutting-edge treatments, emerging technologies, and research breakthroughs. All sessions will meet the standard of providing content that is credible, balanced, and relevant to clinical practice.

Accreditation Statements

PHYSICIANS

Wolters Kluwer Health is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Wolters Kluwer Health designates this educational activity for a maximum of 25.5 category 1 credits toward the AMA Physician's Recognition Award. Each physician should claim only those credits he/she actually spent in the activity.

NURSES

This continuing nursing education activity for a maximum of 30 contact hours (AACN CERP category A, Texas Type I) is provided by Lippincott Williams & Wilkins, publisher of *Advances in Skin & Wound Care*, which is accredited as a provider of continuing education (CE) in nursing by the American Nurses Credentialing Center's Commission on Accreditation and by the Association of Critical-Care Nurses (AACN#9722). This activity is also provider-approved by the

California Board of Registered Nursing, provider Number CEP 11749, for 30 contact hours. Lippincott Williams & Wilkins is also an approved provider of CE in nursing in Alabama, Florida, and Iowa and holds the following provider numbers: AL#ABNP0114; FL#FBN2454; IA#75.

Your Lippincott Williams & Wilkins-issued CE contact hours are valid wherever you reside.

PODIATRISTS

The Lippincott Williams & Wilkins Continuing Education Department has applied for continuing education for podiatrists from Temple University School of Podiatric Medicine.

PHYSICAL THERAPISTS AND PHYSICAL THERAPY ASSISTANTS

The Lippincott Williams & Wilkins Continuing Education Department has applied for continuing education credit from the Ohio, Florida, and Texas Physical Therapy Associations.

Clinical Symposium on *Advances in* SKIN & WOUND CARE

Call for Posters

TOPICS

Poster submissions should contain subject matter of interest to wound care clinicians, including nurses, physicians, podiatrists, physical therapists, dietitians, or anyone involved in caring for patients with wounds. Topics can include, but are not limited to, clinical research, case studies, treatment modalities, wound classification, laboratory research, treatment protocols, education, and team building.

PROPOSAL GUIDELINES

Submit a proposal on disk with one hard copy or attach a file (Microsoft Word format preferred) to an E-mail message.

PROPOSAL FORMAT:

- Abstract—statement of the problem, rationale, methodology, result, and conclusion (250 words). When presenting a product, use the generic name.
- 2 to 3 behavioral objectives
- Recent references (1998-2003)
- Biographical sketch of each presenter

INCLUDE A COVER SHEET WITH:

- Poster title
- Name(s), address(es), and phone number(s) of author(s) or presenter(s). Please indicate the primary contact and the institution represented
- Indicate whether your submission is for an oral presentation (15-minute), a poster presentation, or both types.

SUBMIT TO:

Lippincott Williams & Wilkins
c/o Karyn Cousart
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Springhouse, PA 19477-0908

Phone: 1-800-346-7844, ext. 7750

Fax: 215-646-2280

E-mail: kcousart@lww.com

DEADLINE

All submissions must be postmarked by July 31, 2003.

NOTIFICATION

The Symposium planning panel will review all poster submissions. You'll receive notification of acceptance or rejection by regular mail by August 29, 2003.

Educational Session Descriptions

Thursday, October 16, 2003

■ 8:00 AM - 4:30 PM

Preconference Workshop 001 WOC Review Course

BASIC/INTERMEDIATE/ADVANCED

Mikel Gray, PhD, CUNP, CCCN, FAAN; Dorothy Doughty, MN, RN, CWOCN, FAAN; Paula Erwin-Toth, MSN, RN, ET, CWOCN, CNS

The full scope of WOC clinical practice will be reviewed. Topics will include urinary and fecal incontinence, wounds, fistulas, and ostomy surgery/perisurgery care. It is intended as a brief "prep course" for WOC nurses who are sitting for certification. Lunch provided. Separate fee.

■ 8:00 AM-4:30 PM

Preconference Workshop 002 Wound Academy

BASIC/INTERMEDIATE/ADVANCED

Andrea McIntosh, BSN, RN, CWOCN, APN; Sharon Baranoski, MSN, RN, CWOCN, APN; Robert Goldman, MD; Steven Kravitz, DPM, FACFAS, FAPWCA; Cathy Thomas Hess, BSN, RN, CWOCN

The Wound Academy will address prevention, principles of care, and practice issues in five separate presentations: Wound Academy I will cover the principles of skin and wound care; Wound Academy II will discuss pressure ulcers guidelines along with assessment principles and treatment interventions; Wound Academy III will combine theory and practical application of care essential for vascular ulcers; Wound Academy IV will discuss factors and etiology of diabetic neurotrophic ulcers; and Wound Academy V will bring together a variety of wound product materials and address choosing the right dressing to meet the needs of the patients we serve. Lunch provided. Separate fee.

■ 8:00 AM-12:00 NOON

003 Compression Therapy: Basic and Alternative Techniques to Enhance Patient Adherence

BASIC/INTERMEDIATE/ADVANCED

Allen Holloway, MD; Mary Jo Geyer, PhD, PT, CWS, CLT; Christine Barkauskas, BA, RN, CWOCN, APN; Linda Galvan, RN, BSN, CWOCN, APN; Joachim E. Zuther, PT

Compression therapy is acknowledged as an effective means of managing venous insufficiency and treating venous leg ulcers. Yet, recurrence of these leg ulcers is quite high, due in part to inconsistent adherence to therapy. In this half-day workshop, learn why and how compression therapy should be used, what techniques practitioners can try instead of traditional compression therapy systems, and how to help patients improve adherence to therapy. Separate fee

■ 1:00 PM - 4:30 PM

Preconference Workshop 004 Minimize Litigation in Pressure Ulcer Care

BASIC/INTERMEDIATE/ADVANCED

Joyce M. Black, PhD, RN, CPSN, CWCN; Diane Langemo, PhD, RN; Courtney Lyder, PhD, RN, FAAN

Session supported by the National Pressure Ulcer Advisory Panel (NPUAP)

Many lawyers will admit that given two identical cases, they will choose to litigate the one with the poorest documentation. This course is designed to heighten your awareness of potential gaps or inconsistencies in your documentation so that the care you have provided is evident in the record. Using a legal case, the audience will serve as the jury to determine if the standards of care have been met. Separate fee

■ 6:00 PM - 7:00 PM

Opening Session 005 Honored Guest Speaker: Strong at the Broken Places

Max Cleland

BASIC/INTERMEDIATE/ADVANCED

The Honorable Max Cleland, war hero and former US Senator from Georgia, will inspire attendees with his account of the challenges he has faced as a triple amputee—the result of an accident during his tour of duty in Vietnam. Cleland uses a wheelchair for his mobility, which puts him at risk for developing a pressure ulcer. As he takes conference attendees on his journey of rehabilitation and recovery, his inspirational words will give them a glimpse into the experiences of a person with a disabling injury and the role they can play in improving the care of persons who are at risk for developing pressure ulcers for any reason. Cleland's lecture will kick off the conference and will be immediately followed by the grand opening of the exhibit hall.

■ 7:00 PM - 8:30 PM

Exhibit—Riverside Center East 006 Grand Opening of Exhibit Hall & Poster Presentations

Join us for the Grand Opening of Exhibits and Poster Presentations. Poster presenters will be available from 7:00 to 8:00 pm to discuss their poster abstracts. Network with colleagues, faculty, and company representatives while enjoying an array of cocktails and hors d'oeuvres.

Educational Session Descriptions

Friday, October 17, 2003

■ 8:00 AM - 8:30 AM

General Session **Welcome, Opening Ceremonies, and Awards**

BASIC/INTERMEDIATE/ADVANCED

Sharon Baranoski, MSN, RN, CWOCN, APN; Richard "Sal" Salcido, MD

Sharon Baranoski Founder's Award

Financial support for this non-CME portion of the conference provided by 3M Health Care

ConvaTec Research Award

Financial support for this non-CME portion of the conference provided by ConvaTec, A Bristol Myers Squibb Company

■ 8:30 AM - 9:30 AM

General Session **100 Keynote Address** **Taking Patient Safety Beyond Name, Blame, and Shame**

BASIC/INTERMEDIATE/ADVANCED

David C. Hsia, JD, MD, MPH

Most oversight of quality assurance and patient safety assumes that medical errors result from human failure—the "name, blame, shame" model. In other industries, however, quality control assumes human failure to be inevitable and designs systems that compensate for such error. The emphasis is on what happened, rather than who is to blame. In his Keynote Address, Dr. Hsia will draw on his experiences at the Office of the Inspector General and the Agency for Healthcare Research and Quality to discuss these issues and how they relate to improving health care for patients at risk for pressure ulcers and other chronic wounds.

■ 9:30 AM - 10:30 AM

General Session **101 Advances in Wound Care Products** **ADVANCED**

Richard "Sal" Salcido, MD

In this thought-provoking session, attendees will be challenged to think critically about the topical wound products and modalities they're using on patients. Starting with a brief overview of products available by category, the speaker will discuss advances that have been made in topical wound management, how we've gotten to this point, and where we're headed in the future, as well as how we, as wound care practitioners, can benefit from technology developed for other industries and the military.

■ 10:30 AM - 1:30 PM

Exhibits—Riverside Center East **Exhibits with Lunch/Posters**

Join us in the exhibit hall to learn about the latest in skin and wound care technology and to network with faculty, peers, and industry representatives. Remember to visit the poster presentations and meet the authors between 10:30 am and 11:30 am. You'll also be able to earn continuing education credit by viewing the posters.

■ 1:30 PM - 2:30 PM

Breakouts **102 Vascular Causes of Ulcerations and Their Diagnosis**

BASIC

G. Allen Holloway, MD

Vascular ulcers can have a venous, arterial, or mixed venous-arterial etiology, and knowing which is which is essential to providing appropriate care. This session will explore the causes of vascular ulcers, the diagnostic tests used to differentiate one from another, and the treatment options available.

103 Pressure Ulcers: A SWOT Analysis **BASIC**

Sharon Baranoski, MSN, RN, CWOCN, APN

People with pressure ulcers are a challenging and costly population to manage. This presentation will focus on the strengths, weaknesses, opportunities, and threats in dealing with those with pressure ulcers.

Educational Session Descriptions

Friday, October 17, 2003

104 Diagnosis and Documentation of Pressure Ulcers in Darkly Pigmented Skin

INTERMEDIATE

Richard "Sal" Salcido, MD

Diagnosing a Stage I pressure ulcer in a person with darkly pigmented skin can be difficult—the color changes typically associated with these wounds may be too subtle to be observed in darker skin. Interventions are delayed and, as a result, these patients generally present with higher-stage ulcers. This session will focus on the epidemiology of pressure ulcers in persons with darkly pigmented skin and the technologic advances for earlier diagnosis, such as ultrasound and infrared imaging.

105 Arterial Ulcers: Noninvasive Assessment

ADVANCED

Robert Goldman, MD

What makes an ischemic wound "ischemic"? Choosing the right arterial study (or studies) can, to a significant degree, define prognosis and treatment. This talk will review the basics of important studies and how these studies can be used individually or in combination to achieve the most effective care.

106 Unusual Causes of Leg Ulcers

INTERMEDIATE

Tania J. Phillips, MD

In a wound that is slow to heal, the caregiver should consider alternative diagnoses, such as underlying malignancy, connective tissue disorders, unusual infections, and pyoderma gangrenosum. In this lecture, some of the more unusual causes of ulcers will be discussed.

■ 2:45 PM - 3:45 PM

Breakouts

107 Wound Bed Preparation—Irrigation to Debridement, Part 1

INTERMEDIATE

Luther C. Kloth, MS, PT, CWS, FAPTA

This presentation will identify several factors that impede or inhibit healing of chronic wounds and will describe interventions that clinicians may utilize to reduce or eliminate these factors. The interventions include removal of necrotic burden, removal of bacterial burden, optimizing exudate levels, removal of the cellular burden, and restoration of biochemical balance.

108 Diabetic Foot Ulcers: Healing Them and Keeping Them Healed

BASIC

David G. Armstrong, DPM, MSc

This lecture will explore the latest research detailing off-loading, compliance monitoring, wound healing modalities, and prevention therapies.

109 The Expanding Role of Skin Substitutes and Skin Alternatives in Complex Wounds

ADVANCED

Subhas Gupta, MD, CM, PhD, FRCSC

Numerous skin substitutes and a variety of skin alternatives are available to manage wounds. An organized approach to selecting the best treatment for reconstructing wounds requires a broad understanding of the options available for adjunctive or definitive management of wounds with skin loss. An overview of these treatment options and an evidence-based approach to selecting the ideal reconstructive method will be presented.

110 Teaching: What Every Patient and Clinician Needs to Know

BASIC

Elizabeth A. Ayello, PhD, RN, CS, APRN, BC, CWOCN, FAAN

Many practitioners focus their interactions with patients with wounds on what they can do for the wound and what the outcome should be. Less time is generally invested in addressing how the wound affects the patient. This session will explore the concept of what we as practitioners can learn from our patients, as well as what they can gain from us to accelerate the healing process.

111 Nutritional Extremes: Strategies for Managing the Underweight and Overweight Patient

INTERMEDIATE

Nancy Collins, PhD, RD, LD/N

This session will focus on how to manage nutrition problems at both ends of the spectrum—the severely underweight patient and the obese patient. These patients have more in common than you may suspect. Join the speaker in a review of the stress response and how this disrupts normal nutrient partitioning in both extremes. Strategies for achieving optimal nutritional status for wound healing will be discussed.

Educational Session Descriptions

Friday, October 17, 2003

■ 4:00 PM - 5:00 PM

Breakouts

112 Wound Bed Preparation–Irrigation to Debridement, Part 2

INTERMEDIATE

Luther C. Kloth, MS, PT, CWS, FAPTA

You must be registered for session 107 as this is a continuation from the earlier session. This presentation will identify several factors that impede or inhibit healing of chronic wounds and will describe interventions that clinicians may utilize to reduce or eliminate these factors. The interventions include removal of necrotic burden, removal of bacterial burden, optimizing exudate levels, removal of the cellular burden, and restoration of biochemical balance.

113 Diabetic Foot Infections: A Systematic Approach to Amputation Prevention

INTERMEDIATE

David G. Armstrong, DPM, MSc

This lecture will review and discuss the latest data regarding the epidemiology, risk identification, and commonsense systematic treatment of diabetic foot infections.

114 Surgical Approaches to Wound Care

INTERMEDIATE

George A. Deitrich, MD

Sometimes, surgery is the only option to close a chronic, non-healing wound. In this session, the speaker will review the latest surgical wound interventions, including flaps, grafts, and reconstructive surgeries.

115 Atypical Skin Conditions

INTERMEDIATE

Edna Atwater, RN

Wound care clinicians are often called upon to assess patients with a variety of skin alterations. This session will provide attendees with guidance on recognizing, describing, and planning treatment for common and atypical skin lesions.

116 Burns in the Outpatient Setting

INTERMEDIATE

Kevin Foster, MD

Not all burns require specialized care in a burn center. Patients who fall outside of the American Burn Association's criteria for transfer to a burn center may be managed by other wound care professionals—which means clinicians should be prepared to treat burn wounds in the outpatient setting. This session will review the etiologies of burn injury, diagnostic criteria, and treatment options to maximize functional outcomes.



Chicago River and moveable bridges – City of Chicago/Peter J. Schulz

Educational Session Descriptions

Saturday, October 18, 2003

■ 8:30 AM - 9:30 AM

General Session

200 The Wound Ecosystem

BASIC/INTERMEDIATE/ADVANCED

Maryanne McGuckin, DrScEd, MT, (ASCP)

In this session, learn about wounds in relation to the microbes that can inhabit them, the antimicrobial agents that can be used to treat the microbes, and the very real risk of antimicrobial resistance. Emphasis will be placed on identifying, treating, controlling, and preventing infected wounds.

■ 9:30 AM - 10:30 AM

General Session

201 The Hot Seat: Pressure Ulcer Prevention...The Reality of Skin Failure

BASIC/INTERMEDIATE/ADVANCED

Sharon Baranoski, MSN, RN, CWOCN, APN; Diane K. Langemo, PhD, RN; Richard "Sal" Salcido, MD; Luther Kloth, MS, PT, CWS, FAPTA

Clinicians are now more comfortable acknowledging that the skin—the largest organ of the body—can fail, just as other body organs do. A multidisciplinary panel will present the latest evidence on the concept of skin failure. Come hear the evidence and present your questions to be addressed by this panel.

■ 10:30 AM - 1:30 PM

Exhibits—Riverside Center East Exhibits with Lunch/Posters

Join us in the exhibit hall to learn about the latest in skin and wound care technology and to network with faculty, peers, and industry representatives. Remember to visit the poster presentations and meet the authors between 10:30 am and 11:30 am. You'll also be able to earn continuing education credit by viewing the posters.

■ 1:30 PM - 2:30 PM

Breakouts

202 Mastery Session: Difficult Wounds...Negative Pressure Therapy

INTERMEDIATE

James Stannard, MD

The use of negative pressure therapy in the management of challenging and difficult wounds will be addressed in this presentation. See how an alternative to surgical procedures can provide wound closure in all healthcare settings.

203 Mastery Session: Management of the Neuropathic Foot

BASIC

Steven R. Kravitz, DPM, FACFAS, FAPWCA; James McGuire, DPM, PT, FAPWCA

In this session, the faculty will review the pathophysiology of the development of the neuropathic foot and the basic guidelines for managing acute and chronic Charcot foot, including both nonsurgical and surgical treatment guidelines.

204 Take the Load Off: Managing Tissue Loads to Prevent Injury and Promote Healing

INTERMEDIATE

Mary Jo Geyer, PhD, PT, CWS, CLT; Vern Taylor, PT

This interactive session provides an overview of evidence-based practice in the management of tissue loads. Using a case-based approach, pressure-mapping will be illustrated as a clinical tool to aid with support surface selection. The specific contributions of tissue tolerance, positioning/posture, and loading characteristics to effective management will also be demonstrated.

205 Advances in Wound Measurement

ADVANCED

Diane K. Langemo, PhD, RN; Darlene Hanson, RN, MS

In this combination of didactic and practical experience, the faculty will discuss wound measurement do's, don'ts, and does-it-matter issues. Wound area and volume measurement techniques will be compared and contrasted, and time for hands-on practice with stereophotogrammetry wound measurement will be provided.

206 Research Forum: Oral Abstracts

ADVANCED

Elizabeth A. Ayello, PhD, RN, CS, APRN, BC, CWOCN, FAAN

Oral abstracts describing new findings and research in progress will be presented. The abstracts, chosen from among those submitted to the conference, were peer-reviewed and accepted by a multidisciplinary panel of experts.

■ 2:45 PM - 3:45 PM

Breakouts

207 Mastery Session: Deep Tissue Injury...What Lies Beneath

INTERMEDIATE

Joyce M. Black, PhD, RN, CPSN, CWCN

Deep tissue injury is a new name for an old problem. These bruises over bony prominences, or purple pressure ulcers, can herald very serious skin loss. This lecture will address the current state of the science in these wounds.

Educational Session Descriptions

Saturday, October 18, 2003

208 Mastery Session: Insensate Assessment

INTERMEDIATE

Steven R. Kravitz, DPM, FACFAS, FAPWCA; James McGuire, DPM, PT, FAPWCA

This session will provide an overview of the basic clinical assessment to differentiate lumbo-sacral radiculopathy from more common peripheral neuropathy. The use of various modalities to assess location and extent of disease will be covered, including use of the Semmes Weinstein monofilament and the rationale for using other filaments. Assessment with the Biothesiometer, PSSD (peripheral somatosensory device), and two-point discriminator will also be discussed.

209 Physical Modalities in Wound Management

INTERMEDIATE

Stephen Sprigle, PhD, PT; Mary Jo Geyer, PhD, PT, CWS, CLT

This presentation will describe adjuvant wound therapies that are applied in conjunction with conventional topical wound management. Increase your knowledge on options available when the wound response to conventional therapies has been marginal.

210 Management of Traumatic Wounds

INTERMEDIATE

James Stannard, MD

A focus on the approaches to lower extremity traumatic injuries will be discussed. Participants will understand the first hand management needs and the reconstructive procedures necessary to return the extremity to full function.

211 Research Forum: Presentation of Research Studies

ADVANCED

Elizabeth A. Ayello, PhD, RN, CS, APRN, BC, CWOCN, FAAN

Learn what's new in the literature on skin and wound management as researchers present their study data and answer questions about how to apply these findings in clinical practice.

■ 4:00 PM - 5:00 PM

Breakouts

212 Mastery Session: Difficult Wounds... Strategies When Dressings Won't Work

BASIC

Dorothy Dougherty, MN, RN, CWOCN, FAAN

This session will cover management of wounds such as fistulas and leaking gastrostomy tubes and will focus on creative management strategies such as troughing, using closed wound suction, and pouching around tubes.

213 Mastery Session: Orthotics and Adaptive Equipment

ADVANCED

Steven R. Kravitz, DPM, FACFAS, FAPWCA; James McGuire, DPM, PT, FAPWCA

Various forms of support and off-loading of the foot will be demonstrated including custom molded and off-shelf orthoses, healing sandals, felt and foam dressings, removable walking casts (CAM Walker type devices), MAFOs (Molded Ankle Foot Orthoses), CROW (Charcot Restraint Orthotic Walker), and Total Contact Cast.



Educational Session Descriptions

Saturday, October 18, 2003

214 Nutrition and Wound Care: Questions You Always Wanted to Ask

BASIC

Nancy Collins, PhD, RD, LD/N

What does arginine do? Should we supplement zinc? How much vitamin C is enough? What's an anabolic agent? Join the *Advances in Skin & Wound Care* nutrition columnist as we bring the popular Nutrition Q&A column to a live forum.

This fast-paced, interactive discussion will review the answers to the most common questions, as well as questions from the audience. Bring your nutrition questions and join in!

215 Skin and Wound Challenges in the Immunocompromised Patient

INTERMEDIATE

Carl A. Kirton, RN, MA, APRN, BC

Dermatologic disorders may be the first and most prominent sign of HIV infection. Skin disorders are often severe, atypical, and unresponsive to typical treatments and interventions. This session will focus on the most common skin disorders seen in the HIV-infected client and will discuss practical approaches to assessment and intervention in the context of HIV care.

216 Research Forum: Presentation of Research Studies

ADVANCED

Elizabeth A. Ayello, PhD, RN, CS, APRN, BC, CWOCN, FAAN

Learn what's new in the literature on skin and wound management as researchers present their study data and answer questions about how to apply these findings in clinical practice.

■ 6:00 PM-9:00 PM

217 Satellite Symposium: The Challenge of Resolving Serious Gram-Positive Infections: Evidence-Based Decision Making—A Gallery of Data

Supported by an unrestricted educational grant from Pharmacia Corporation

Participants of the Clinical Symposium on Advances in Skin & Wound Care are invited to attend a continuing education poster exhibit and reception. Upon arriving, you will receive a disposable headset with a CD player and an exhibit guide. You will be invited to peruse the gallery and listen to a 5-minute narration on each of eight scientific posters. After reviewing the posters and hearing the narration, you can complete a short Continuing Education test to receive credit for your participation. As you leave the gallery, you will have the opportunity to interact with and ask questions of selected faculty members while you enjoy a reception.



Educational Session Descriptions

Sunday, October 19, 2003

■ 8:00 AM - 9:30 AM

General Sessions

300 It's All About Your Money: Medicare Legislation, Regulation, and Reimbursement

BASIC/INTERMEDIATE/ADVANCED

Courtney H. Lyder, RN, ND, GNP, FAAN; Kathleen D. Schaum, MS

Wound, skin, and ostomy physicians and clinicians often experience lost Medicare revenue due to a lack of understanding or miscommunication. This session will explore recent legislation and regulations pertaining to wound, skin, and ostomy care. Moreover, "real life" coverage, coding, and payment exemplars will be presented to guide physicians/clinicians when documenting their work. If medically necessary and work is performed and properly documented (according to Medicare guidelines), wound, skin, and ostomy specialists should receive Medicare payment appropriate for the site of service where the work was performed.

■ 9:40 AM - 10:40 AM

301 Clinical Practice: Research vs. Rituals

BASIC/INTERMEDIATE/ADVANCED

Rita A. Frantz, PhD, RN

Over the past decade, numerous research-based guidelines have been disseminated in an effort to facilitate the transfer of research into clinical practice. Despite these efforts, clinicians continue to base their care on time-honored rituals. What strategies are needed to facilitate implementation of research findings in day-to-day practice? This presentation will describe a model of structures and processes for integrating research-based care into clinical practice.

■ 10:50 AM - 11:50 AM

302 Pain: A Priority in Dressing Management

BASIC/INTERMEDIATE/ADVANCED

Linda Elena Dallam, MS, APRN, BC, GNP, CWCN

This lecture is designed to help the participants define the types of pain associated with wounds and describe the critical components of a pain assessment in persons with wounds. Options for the palliation of wound pain, with an emphasis on local treatments, and the basic principals of pharmacological management will also be discussed.

■ 12:00 NOON - 1:00 PM

303 Town Meeting: The Pursuit of Quality...Turning Outcomes into Reportable Benchmarks

BASIC/INTERMEDIATE/ADVANCED

Alexis Wilson, PhD, RN

Comparative data, or benchmarking, can provide essential information to health care agencies, patients, and referral sources about the outcomes of care and the costs to achieve those outcomes. This program will define outcome information and benchmarking concepts and identify strategies for using benchmark information with staff, consumers, and payers.



Faculty

David G. Armstrong, DPM, MSc

Southern Arizona Veterans Affairs Medical Center
Tucson, AZ

Edna Atwater, RN

Duke University Medical Center
Durham, NC

Elizabeth A. Ayello, PhD, RN, CS, APRN, BC, CWOCN, FAAN

New York University
New York, NY

Sharon Baranoski, MSN, RN, CWOCN, APN

Symposium Director
Silver Cross Hospital
Joliet, IL

Christine Barkauskas, RN, BA, CWOCN, APN

Silver Cross Hospital
Joliet, IL

Joyce M. Black, PhD, RN, CPSN, CWCN

UNMC College of Nursing
Omaha, NE

Max Cleland

Special Guest Speaker

Nancy Collins, PhD, RD, LD/N

Nutrition Guidance Center
Pembroke Pines, FL

Linda Elena Dallam, MS, APRN, BC, GNP, CWCN

Bronx, NY

George A. Deitrick, MD

VA Medical Center
Bronx, NY

Dorothy Doughty, MN, RN, CWOCN, FAAN

Emory University School of Medicine
Atlanta, GA

Paula Erwin-Toth, MSN, RN, ET, CWOCN, CNS

Deerfield, OH

Rita A. Frantz, PhD, RN, FAAN

The University of Iowa, College of Nursing
Iowa City, IA

Kevin Foster, MD

Arizona Burn Center
Phoenix, AZ

Linda Galvan, RN, BSN, CWOCN, APN

Silver Cross Hospital
Joliet, IL

Mary Jo Geyer, PhD, PT, CWS, CLT

University of Pittsburgh
Pittsburgh, PA

Robert J. Goldman, MD

University of Pennsylvania Health System
Philadelphia, PA

Mikel Gray, PhD, CUNP, CCCN, FAAN

University of Virginia Department of Urology and School of Nursing
Charlottesville, VA

Subhas Gupta, MD, CM, PhD, FRCSC

Loma Linda University School of Medicine
Loma Linda, CA

Darlene Hanson, RN, MS

University of North Dakota, College of Nursing
Grand Forks, ND

Cathy Thomas Hess, BSN, RN, CWOCN

Wound Care Strategies, Inc.
Harrisburg, PA

G. Allen Holloway, MD

Maricopa Medical Center
Phoenix, AZ

David Hsia, JD, MD, MPH

Agency for Health Care Research and Quality
Rockville, MD

Carl Kirton, APRN, BC

Mt Sinai Hospital
New York, NY

Luther C. Kloth, MS, PT, CWS, FAPTA

Marquette University
Milwaukee, WI

Steven R. Kravitz, DPM, FACFAS, FAPWCA

American Professional Wound Care Association
Richboro, PA

Diane K. Langemo, PhD, RN

University of North Dakota, College of Nursing
Grand Forks, ND

Courtney H. Lyder, ND, GNP, FAAN

University of Virginia Medical Center, School of Nursing
Charlottesville, VA

Maryanne McGuckin, DrScD, MT (ASCP)

University of Pennsylvania Health System
Philadelphia, PA

James McGuire, DPM, PT, FAPWCA

Temple University School of Podiatric Medicine
Philadelphia, PA

Andrea McIntosh, BSN, RN, CWOCN, APN

Silver Cross Hospital
Joliet, IL

Tania J. Phillips, MD

Boston University School of Medicine
Boston, MA

Richard "Sal" Salcido, MD

Symposium Course Director
University of Pennsylvania Health System
Philadelphia, PA

Kathleen D. Schaum, MS, RD

Wound Care Strategies, Inc.
Lake Worth, FL

Stephen Sprigle, PhD, PT

Georgia Institute of Technology
Atlanta, GA

James Stannard, MD

University of Alabama at Birmingham
Birmingham, AL

Vern Taylor, PT

Winnipeg, Manitoba
Canada

Alexis Wilson, PhD, RN

MultiCare Health System
Tacoma, WA

Joachim E. Zuther, PT

Academy of Lymphatic Studies
Sebastian, FL

Travel & Hotel



HYATT REGENCY CHICAGO

The hotel is located right off Chicago's famous Magnificent Mile, where you can enjoy shopping, eating, and cultural attractions. You are also only minutes away from beautiful Lake Michigan and the lakeshore beaches.

Room amenities include voice mail, computer hookup, and video messages. To get the day started on a good note, hair dryers and ironing boards are in all rooms. Turndown service is available on request, a great thing to enjoy after a long day.

The Hyatt Regency Chicago has been designated as the headquarters hotel for the Clinical Symposium on Advances in Skin & Wound Care. A block of rooms has been secured for Wound Care attendees at the special rate of \$169/single; \$189/double. Rates are subject to applicable state and local taxes (currently, 14.9%). The Wound Care Symposium special rate is available until Friday, September 12, 2003. Reservations received after this date will be accepted on a space available basis. To make your reservations, call Reservations at 312-565-1234 and refer to Wound Care or send back your hotel reservation form found in this brochure.

POINTS OF INTEREST

Chicago offers plenty of activities to enjoy, no matter what your interests. Stroll the Magnificent Mile for some shopping or stop by The Drake or The Ritz-Carlton Hotel for high tea. Venture up to the top of the John Hancock Building for cocktails and a spectacular view of the city. The fun begins on Rush Street when the sun goes down, with nightclubs and dancing. Chicago also hosts an aquarium and an art museum, both of which are worth taking the time to see.

If you find you have extra time when visiting Chicago, the best way to see the city is on a London-style double-decker tour bus. This fully narrated tour stops at all of Chicago's top attractions every 15–20 minutes. No reservations are needed, and the bus runs all day.

If you choose to venture out of the hotel and into the city, you will find a large array of restaurants in Chicago. Among many other restaurants, there are two wonderful steakhouses—Morton's and Lawry's. Mike Ditka's is known for their fabulous pork chops or, if seafood is your forte, come visit the Bubba Gump Shrimp Company.

CHILD-CARE ARRANGEMENTS

The Hyatt does not offer child-care services; however, they do use the services of American Registry for all child-care needs. American Registry can be reached at 312-475-1515. Child care is the sole responsibility of the Wound Care attendee, both the arrangements and the costs.

AIRPORT INFORMATION

Both of the Chicago airports are close to the hotel, the choice of your destination airport can be completely yours. O'Hare International Airport is approximately 25 miles from the hotel, and Midway Airport is approximately 15 miles from the hotel.

The Airport Express Shuttle service runs every 30 minutes at 5 and 35 minutes after the hour; the cost ranges from \$17 to \$22 round-trip. At the baggage claim area, just follow the signs for the airport shuttles.

DRIVING FROM THE AIRPORT

O'Hare International—Take Kennedy Expressway (I-90/94) east to the Ohio Street exit. Proceed on Ohio to Michigan Avenue and turn right. Turn left on Lake Street and then turn left on Stetson Street.

Midway Airport—Take Cicero Avenue north to Stevenson Expressway (I-55) northbound to Lake Shore Drive north. Exit at Randolph/Wacker Drive. Follow signs for Wacker Drive and proceed up the ramp; the Hyatt will be on the left.

AIRLINE DISCOUNTS

United Airlines

Reservations, scheduling, and ticketing information may be obtained by calling United Airlines at 1-800-521-4041. The reservation center hours are Monday through Sunday, 8:00 am to 10:00 pm. Refer to the tour code/meeting ID number 517ZA.

American Airlines

Reservations, scheduling, and ticketing information may be obtained by calling American Airlines at 1-800-433-1790. The reservation center hours are Monday through Sunday, 8:00 am to 10:00 pm. Refer to file number A47H3AM.

HOTEL PARKING

Only valet parking is offered at the Hyatt; for a 24-hour stay with in-and-out access, the cost is \$33 daily.

TEMPERATURE

The days are still beautiful in October; however, this month begins the start of "chilly season" in Chicago, with temperatures ranging from 51° during the day, dropping down to 41° in the evening. Remember to pack a jacket or sweater so that you can enjoy all that Chicago has to offer.

Other information can be found on the Chicago Web site at www.choosechicago.com.

Hotel Reservation Form

HYATT REGENCY CHICAGO
151 East Wacker Drive, Chicago, IL 60601
October 16-19, 2003

Telephone Reservations: 312-565-1234, Fax: 312-616-6838

Clinical Symposium on
Advances in **SKIN &**
WOUND CARE

October 16-19, 2003

When making reservations, a deposit equal to one night's room and tax is required, or a credit card number with expiration date will be required to guarantee the reservation. *Don't forget the expiration date and your signature!*

Cancellations must be made at least 72 hours prior to your arrival date to have your deposit refunded. Failure to cancel will result in forfeiture of your deposit. CSASWC rate is \$169.00 single/\$189.00 double, plus a 14.9% tax. Check-in 3:00 pm; check-out 11:00 am.

Reservations must be received on or before Friday, September 12, 2003. CSASWC has reserved a limited number of guest rooms at the Hyatt Regency Chicago at a reduced group rate and these may be sold out before the cutoff date of September 12, 2003. If all rooms at the group rate have been reserved and it is prior to September 12, 2003, your reservation will be made on a space-available basis at the lowest public rate. Rooms may still be available after the cutoff date at the prevailing public rate. Special requests will be granted on a space-available basis. All hotel room rates are subject to applicable state and local taxes (currently 14.9%).

Last Name _____ First _____ Middle _____

Firm/Hospital _____

Street _____

City _____ State _____ ZIP _____

Telephone Number _____ Fax Number _____

Arrival Day/Date _____ Departure Day/Date _____

E-mail address for confirmation _____

Deposit Charged to Credit Card Number

Credit Card Number _____ Exp. Date _____

Credit Card Type (Circle One): AMEX Visa MasterCard Discover Other _____

I authorize the Hyatt Regency Chicago to charge my account for one night's deposit and all applicable taxes.

Signature _____ Phone _____

Sharing With: Last Name _____ First _____ Middle _____

Arrival Date: _____ Departure Date: _____

Accommodation information:

Single: \$ 169.00 Plus 14.9% tax

Double: \$ 189.00 Plus 14.9% tax

Smoking

Nonsmoking

_____ Number of Rooms Required

Please list any ADA needs: _____

Thank you!

We hope you enjoy your stay at the Hyatt Regency Chicago!

Mail Reservations to:

HYATT REGENCY CHICAGO

151 East Wacker Drive, Chicago, IL 60601

Reservations: 312-565-1234 Fax: 312-616-6838

4 EASY WAYS TO REGISTER:

By phone: 1-800-346-7844 x 7750 or x7798

By fax: 1-856-218-0557

By Web: www.symposiumwoundcare.com

Mail completed form with payment to:

Anthony J. Jannetti, Inc.
Wound Care Symposium
East Holly Avenue, Box 56
Pitman, NJ 08071-0056

Clinical Symposium on Advances in SKIN & WOUND CARE

Registration Form

HYATT REGENCY CHICAGO

151 East Wacker Drive, Chicago, IL 60601

October 16-19, 2003

FOR OFFICE USE ONLY

Amount _____

Check no. _____

Date _____

NAME _____

SOCIAL SECURITY NUMBER _____

Credentials (Check all that apply):

- MD (1) DO (2) RN (3) LPN (4) ET (5) NP (6)
 PT (7) PA (8) DPM (9) PhD (10) EdD (11) R&D (12)
 Other (13) _____

PLEASE SPECIFY

Address (Check one) Home Work

IF BUSINESS ADDRESS, NAME OF FACILITY _____

STREET ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE (Check one) Home Work FAX _____

E-MAIL ADDRESS _____

Special Needs: Please contact 1-800-346-7844 x7750 for any special needs related to a disability.

Please indicate if you would like to attend any of the preconference workshops listed below. NOTE: There is an additional charge for these sessions. See price list on the right.

**Thursday, October 16
Preconference Workshops**

- | | |
|---|--|
| 8:00 am – 4:30 pm
<input type="checkbox"/> 001 WOC Review Course | 1:00 pm - 4:30 pm
<input type="checkbox"/> 004 Minimize Litigation |
| 8:00 am - 4:30 pm
<input type="checkbox"/> 002 Wound Academy | 6:00 pm - 7:00 pm
<input type="checkbox"/> 005 Opening Session |
| 8:00 am – 12:00 noon
<input type="checkbox"/> 003 Compression Therapy | 7:00 pm - 8:30 pm
<input type="checkbox"/> 006 Grand Opening of Exhibits/Posters |

Please indicate your first two choices (1, 2) for each Breakout Session you would like to attend. This section must be completed in order to process your registration. Please note that General Sessions are open to all attendees.

Friday, October 17

- | | | | | | |
|----------------|---------|---------|---------|---------|---------|
| 1:30 – 2:30 pm | ___ 102 | ___ 103 | ___ 104 | ___ 105 | ___ 106 |
| 2:45 – 3:45 pm | ___ 107 | ___ 108 | ___ 109 | ___ 110 | ___ 111 |
| 4:00 – 5:00 pm | ___ 112 | ___ 113 | ___ 114 | ___ 115 | ___ 116 |

Saturday, October 18

- | | | | | | |
|----------------|---------|---------|---------|---------|---------|
| 1:30 – 2:30 pm | ___ 202 | ___ 203 | ___ 204 | ___ 205 | ___ 206 |
| 2:45 – 3:45 pm | ___ 207 | ___ 208 | ___ 209 | ___ 210 | ___ 211 |
| 4:00 – 5:00 pm | ___ 212 | ___ 213 | ___ 214 | ___ 215 | ___ 216 |
| 6:00 – 9:00 pm | ___ 217 | | | | |

Sunday, October 19

All General Sessions. Open to all attendees.

Registration will not be processed without payment. **Make checks payable to Wound Care Symposium** and send to:

**Anthony J. Jannetti, Inc.
Wound Care Symposium
East Holly Avenue, Box 56
Pitman, NJ 08071-0056**

A confirmation letter will be mailed to you shortly after your registration form and payment have been processed.

FORM OF PAYMENT

- Check enclosed (Payable to Wound Care Symposium, Tax ID # 13-293-2696)
 Credit Card
 If paying by credit card, please list:
 Visa MasterCard American Express

CARD NUMBER _____

EXPIRATION DATE _____

SIGNATURE _____

REGISTRATION FEES/CUTOFF DATES

All preregistration for the conference must be received no later than October 7, 2003. Walk-in registrations will be available on-site at the Hyatt Regency Chicago.

	Received:	Early 8/2 - 10/6	Regular 10/7 and after (on-site)
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Regular Conference (October 17, 18, 19)

Full 3-day Registration	AXB \$380	AXC \$410
Daily Registration (per day)	AXE \$160	AXF \$190
Guest/Spouse Pass (exhibit hall only)	\$75	\$75

Preconference Workshops (October 16; additional fee)

<input type="checkbox"/> WOC Review Course	B \$160	C \$190
<input type="checkbox"/> Wound Academy	B \$160	C \$190
<input type="checkbox"/> Compression Therapy	B \$80	C \$95
<input type="checkbox"/> Minimize Litigation	B \$80	C \$95

PAYMENT SUMMARY

Main Conference	\$ _____
Daily Only	\$ _____
Guest/Spouse	\$ _____
Preconference Workshops	\$ _____
Total Amount Due	\$ _____

CANCELLATION/TRANSFER POLICY

All cancellations and transfers must be received in writing. For cancellations received prior to September 26, 2003, we will refund registration cost less a \$75 administrative fee. We are unable to make refunds after September 26, 2003 but will gladly transfer your registration to a colleague if the request is made in writing to Anthony J. Jannetti, Inc., Wound Care Symposium, East Holly Avenue, Box 56, Pitman, NJ 08071-0056.

Keycode: WCSR03019